

# FITNESS DISCOUNT FOR HEALTHSELECT<sup>SM</sup> PARTICIPANTS

## DURING JANUARY AND FEBRUARY, YOU CAN JOIN THE FITNESS PROGRAM WITH \$0 ENROLLMENT FEE, WITH DISCOUNT CODE **Hello2021**

The Fitness Program is available to all HealthSelect of Texas<sup>®</sup> and Consumer Directed HealthSelect<sup>SM</sup> plan participants and covered dependents ages 16 and older and offers unlimited access to a nationwide network of more than 11,500 fitness centers. During January and February 2021, the \$19\* enrollment fee is waived for all HealthSelect participants and their covered dependents.

### Join today and enjoy these additional benefits:

- **No long-term contract:** Your membership is month to month.
- **Choose your package:** Pick the package that has the facilities and monthly membership fee that work best for you and your budget.
- **Family bundle pricing:** Get a 12% monthly fee discount by adding dependents (ages 16 or older) to the same or lower membership package. Dependents under 18 must be accompanied by an adult.
- **Studio and boutique class discount:** Find and schedule studio and boutique classes such as yoga, sports training, dance, martial arts and Pilates. Your membership does not cover the cost of these classes. You get a 30% discount on the 10<sup>th</sup> class you purchase.
- **Complementary and alternative medicine discounts:** Save up to 30% on services ranging from acupuncture, massages, dietitians and childbirth educators, to personal trainers and physical therapists.
- **Blue Points<sup>SM</sup>:** Earn 2,500 Blue Points for enrolling in the Fitness Program, and up to 300 Blue Points each week for visits to a Fitness Program network fitness center. Redeem up to 17,325 points each year for a wide variety of merchandise.\*\*
- **Fitness tracker syncing:** Connect your fitness device to your Well onTarget<sup>®</sup> account to track your fitness progress. You'll earn up to 55 Blue Points each day for wearing your tracker to track the steps you take throughout the day!
- **New virtual classes:** The fitness program now includes access to BurnAlong, which gives you full access to thousands of digital fitness videos and live classes—all at no extra cost. Click "Explore BurnAlong" from the Fitness Program page to create your BurnAlong account.



With the COVID-19 precautions still in place, many fitness facilities are offering virtual programming, including online classes and coaching, as part of your membership. Check with your local fitness facility to see what is available and what they're doing to help you stay safe while you work out.

### Enroll Today

1. Log in to Blue Access for Members<sup>SM</sup>.
2. Click "Fitness Program" under Quick Links on the left. You will be redirected to Well onTarget.
3. If you already have a Well onTarget account, you'll be automatically signed on. If you do not have an account yet, follow the prompts to create one.
4. Click "Enroll Now" in the top right.
5. Follow the prompts to join the Fitness Program.

**Coupon Code: Hello2021**

**Coupon Code Active Dates: January 1-February 28**

**Or**

You can call the Fitness Program toll-free at **(888) 762-2583 (TTY: 711)**, Monday through Friday, between 8 a.m. and 9 p.m. CT.

The Fitness Program is provided by Tivity Health<sup>TM</sup>, an independent contractor that administers the Prime Network of fitness locations. The Prime Network is made up of independently owned and operated fitness locations.

\* The one-time enrollment fee and monthly membership fee for the Fitness Program are both subject to applicable taxes.

\*\* Blue Points Program Rules are subject to change without prior notice. See the Program Rules on the Well onTarget Member Wellness Portal for more information.

Blue Cross and Blue Shield of Texas, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association. Blue Cross and Blue Shield of Texas is the third-party administrator for HealthSelect of Texas<sup>®</sup> and Consumer Directed HealthSelect<sup>SM</sup>.