MATERNITY WELLNESS GUIDELINES
Routine recommendations for a healthy pregnancy

First Prenatal Visit
Your doctor will evaluate your personal health and family history. This helps your doctor plan the best care for you and your new baby. The first visit is usually the longest, so be prepared. You may be asked about:

- the date of your last menstrual period to help predict when your baby will be born,
- health problems like diabetes, high blood pressure or sexually transmitted disease,
- past pregnancies and any complications,
- previous hospital admissions,
- current medicines and vaccination history,
- allergies to medicines, foods, etc.,
- whether you drink alcohol, use tobacco, or recreational drugs,
- your diet and eating habits and how much you exercise,
- stress in your life,
- how safe you feel in your current living arrangements,
- health history of the baby’s father and
- family history.

Your doctor will also examine you, do some tests and offer advice. The doctor may:

- check your height, weight and blood pressure,
- perform a physical exam, including a pelvic exam,
- take a urine sample for analysis,
- take blood to test for anemia and certain infections,
- prescribe prenatal vitamins,
- give recommended vaccinations, including but not limited to Tdap and influenza and
- provide education about what to expect during your pregnancy.

Before Pregnancy
If you have questions about your pregnancy or need any extra guidance or support, contact BCBSTX toll-free at (800) 252-8039 between 8 a.m. - 6:30 p.m. CT Monday-Friday and ask to speak with a clinician.
Clinicians can help you with topics such as prenatal health, maintaining an ideal weight and healthy lifestyle.

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Later Prenatal Visits
Follow-up visits usually take less time. Your doctor may also:
- check your hands, feet and face for swelling,
- listen to the baby’s heartbeat (beginning as early as week nine),
- perform an ultrasound (usually at weeks 18 to 20),
- measure the size of your uterus and
- ask about the baby’s movement.

Typically, you will see your doctor every four weeks for the first 28 weeks of pregnancy, then every two weeks until 36 weeks of pregnancy and then weekly until your baby is born. Talk with your doctor and bring a list of questions to every visit.

After Giving Birth
It is important to follow up with your doctor about six weeks after the delivery. Your doctor:
- will do an examination,
- may do follow-up testing, if needed,
- may give vaccinations, as needed and
- may ask about breastfeeding.

If you have had a C-section, two followup visits may be scheduled at two and six weeks.

The doctor may also ask if you are feeling low, have lost interest in usual activities, have difficulty caring for your baby and/or have difficulty concentrating or making decisions.

Maternity Self-Management Programs
Well onTarget™ offers digital self-management programs to support healthy pregnancies through every stage. Access these programs by going to healthselectoftexas.com and logging in to your Blue Access for Members™ portal. Click on the Well onTarget link on the left side of the homepage, under “quick links” and click “menu” in the upper left corner. Select “self-management programs” and choose one of the five available “Nurturing Your Healthy Pregnancy” courses.

Depending on your health and the health of your unborn baby, your doctor may wish to see you more often and do additional testing.

The recommendations are based on information from The American College of Obstetricians and Gynecologists. The recommendations are not intended as medical advice nor meant to be a substitute for the individual medical judgment of a doctor or other health care professional. Please check with your doctor for individualized advice on the recommendations provided.

Source: Guidelines for Perinatal Care, Seventh Edition, American Academy of Pediatrics and The American College of Obstetricians and Gynecologists
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